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Superior Quality

Gladiolus

of Select Varieties

Season 1929



Offered by

Mathan Van De Car Gladiolus Specialist

127 Strong Avenue

Syracuse, N. y.

Member of

AMERICAN GLADIOLUS SOCIETY
EMPIRE STATE GLADIOLUS SOCIETY
AMERICAN ROSE SOCIETY
SOCIETY OF AMERICAN FLORISTS AND
ORNAMENTAL HORTICULTURISTS
YORK STATE COMMERCIAL "GLAD" GROWERS
ASSOCIATION

Association Slogan:

"You've tried the rest-now buy the best"

Foreword

ANOTHER season opens, I wish to extend my thanks to my customers for their patronage. The many repeat orders sent me were very gratifying and established the fact that my efforts to give satisfaction were successful. And you may be assured that all future endeavors will be toward the continuation of my policy to supply a product of the very best quality with courteous and efficient service.

As a precautionary measure, before planting last Spring, my entire stock of bulbs was carefully "treated" with a reliable fungicide. This insured a healthy growth of both foliage and bulbs. And I guarantee the stock offered to be of the best quality and free from disease.

I shall again offer bulbs in two sizes, i. e., 11/4" and larger, and half-size bulbs which are 3/4" and larger. And I shall also offer cormels or bulblets. These are the small growths that are produced at the base of a bulb. Each variety of the Gladiolus is propagated by planting these bulblets, for they develop into small bulbs during the growing season.

Bulbs 11/4" and larger will produce excellent large blooms that develop earlier than the flowers from smaller bulbs. This size will yield a few bulblets. The 3/4" size will produce somewhat smaller flowers which will open later in the season than those of the 11/4" size. But the increase in bulblets produced is usually greater. If you desire large flowers, plant large bulbs. If you desire increase, plant the smaller size.

The bulblets, however, cannot be relied upon to produce flowers. Some sorts will bloom, but every variety will not. And I do not recommend the average gardener to plant them. Some varieties do not germinate well, so your attempts to grow them may be disappointing. I offer them primarily to enable customers to secure a "start" in the more expensive varieties at a saving. But unless you are willing to speculate, do not purchase bulblets.

It is my intention to keep each variety TRUE TO NAME. And I use great care to prevent the possibility of a mixture. However, should any error occur, it will be promptly and cheerfully adjusted.

In the front portion of this booklet are listed the older or standard varieties. And following this section are the recent introductions and the novelties. If varieties are desired that do not appear in these lists, let me hear from you regarding them. I have many varieties in quantities insufficient to place in the general list, but possibly large enough to supply your requirements. And if I do not grow the particular sort in which you are interested, I shall be pleased to help you obtain it.

Hoping that I may be favored with your business, I am

Very truly yours,

January 16, 1929.

NATHAN VAN DE CAR.

TERMS OF SALE

BULBS of varieties in this list are offered subject to prior sale. And as some sorts are limited in quantity, it will be prudent to order NOW, and thus avoid disappointment. It is a good plan to name a second choice in your order, so if the first cannot be had, your second selection may be supplied. If I am sold out of a variety I will not substitute, but I will return your money unless advised otherwise.

Except where noted, one dozen bulbs or bulblets may be purchased for the price of ten; one-half dozen at the price of five; and 50 may be had at the 100 rate.

If you use gladiolus bulbs in larger quantities, or in other sizes than those quoted, prices can be arranged by correspondence.

All orders will be sent postpaid, and full cultural directions will accompany each. The bulbs will be packed and delivered for transportation with the greatest care. I cannot take the responsibility for damage caused during transit. In any such instance, a claim should be made to the carrier.

Customers wishing to send or import bulbs into Canada are required to secure a permit from the Destructive Insect and Pest Act Advisory Board of the Department of Agriculture, at Ottawa, Ontario, Canada. Please forward the number of the permit with your order.

Please do not send an order for less than \$1.00. I appreciate small orders, but on orders for less than the above amount I lose money, and a firm must make money in order to remain in business.

This season I am offering stock discounts on all orders enclosing full cash payment. You may select, with two exceptions, stock of your own choice as follows: On orders from \$2.00 to \$5.00, select 5% of your order; from \$5.00 to \$20.00, select 10%; from \$20.00 to \$50.00, select 15%; and above \$50.00, select 20%. MOTHER MACHREE and CORONADO are not included in these discounts.

Please send cash with your order. Remittance by Postal Money Order, Bank Draft, or Certified Check is requested. If your order comes from outside the United States, please remit by draft drawn on a New York Bank or by an International order made out in American Money.

An order blank is enclosed for your convenience. Please write VERY PLAINLY. Thank you.

NOTE

I shall be glad to quote wholesale prices to the trade, and solicit correspondence regarding terms, etc. However, your business card must be enclosed or your letter must be written upon stationery bearing your letterhead.



REVUE

THIS variety is especially adapted to use in basket or vase. It is a Prim.-Grand. type of good substance and fine form. And the petals of the flowers are very daintily frilled. A basket of this variety was very much admired at the Annual Show of the Valley Garden Club of Syracuse. Description of this variety on page 16.

TYPES

TO THOSE who are not familiar with the gladiolus, a word or two regarding types will be helpful. In this catalogue are listed four types, i. e., the Grandiflorus, the Primulinus, the Primulinus-Grandiflorus, and the Laciniated. And after the name of each variety is stated, in abbreviation, its type.

The Grandiflorus type comprises the large-flowered sorts with widely opened flowers produced on heavy, thick stems. The florets, generally speaking, grow closely together along the stem.

To the Primulinus type belong the smaller flowered sorts produced on slender, wiry stems. The florets are spaced farther apart, in proportion to their size, than those of the Grandiflorus type. And the formation of these florets is distinctive. The upper petal grows in such a manner as to extend over the lower part of the bloom in a graceful curve much resembling a cap or hood.

The Primulinus-Grandiflorus type possesses characteristics of both of the above mentioned types. It combines the size and dignity of the Grandiflorus with the graceful growth and beauty of the Primulinus.

The Laciniated type is a variation of the Primulinus type and is recognized by its formation. The flowers are small to medium in size and grow on slender, wiry stems. The petals of the flowers are generally narrow and pointed. And the edges of these petals are irregular, having notches and cuts or laciniations in their outline.

I am also listing two of the Species. These are the original wild gladiolus. And these are noted in the list by the letter "S" following their name.

AMERICAN GLADIOLUS SOCIETY

F YOU are interested in the gladiolus it will be to your advantage to join the American Gladiolus Society. The price of membership is \$2.00 per year, payable in advance. Every member has the privilege of exhibiting their gladiolus blooms at the Annual Exhibition given by the Society, and taking an active part in the meetings. And each member receives the Gladiolus Review. The Review is a really worth-while magazine and the official publication of the A. G. S. It is mailed to members each month.

Those who wish to join may do so by filling in the application form printed below and mail it with their remittance of \$2.00 to Mr. Roscoe Huff, Spohn Building, Goshen, Ind.

| Mail this application and \$2.00 to | |
|--|--|
| ROSCOE HUFF, Secretary, Suite 4, Spohn Bldg., | Goshen, Ind |
| "I hereby apply for membership in the AMERICAN GLA inclose herewith \$2.00 as annual membership dues whis scription to THE GLADIOLUS REVIEW. When accepted as o abide by the Constitution, By-Laws, Rules and Regulation | ch includes a sub- a member I agree |
| NAME | |
| Street and No | |
| City State | |

Cultural Directions

Time of Planting. In the spring after danger of frost has passed and after the ground has become warm. This time will vary in different localities. One will be safe to plant at the time the petals fall from the fruit tree blossoms.

Location. A full exposure to the sun is best. It is not well to plant near buildings, under trees or shrubbery where they will be shaded. "Glads" may be planted in front of shrubbery, etc., if they are set far enough away so the roots of the shrubs will not rob the bulbs of the necessary moisture and nourishment.

Soil. Any soil that will produce vegetables, or a good growth of grass or weeds, will grow good "Glads." Work the soil to a depth of about eight inches until it is fine and mellow.

Fertilizer. Artificial fertilizers may be used if desired, but they should be used sparingly. Bone meal or a good potato fertilizer may be used. If stable manure is utilized, only that of WELL ROTTED character should be used. And all fertilizers should be thoroughly mixed with the soil.

Planting. Bulbs should be planted about four inches deep and from six to eight inches apart, depending upon the space available. If a succession of bloom is desired, plant the bulbs at intervals of one week to ten days apart, until about the middle of June.

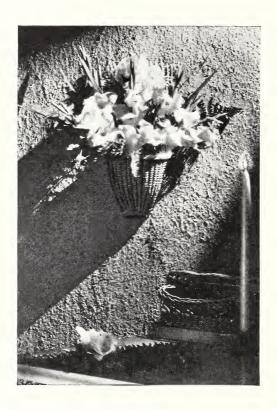
Cultivation. Always keep the soil loose and broken about the plants. Never let a "crust" of baked soil form. As soon after each rain or artificial watering, as the ground can be worked, it should be cultivated with a hoe or narrow rake. This will break up the surface of the ground so a thin layer of loose, dry soil will form. This will retain the natural soil moisture and prevent the necessity of watering, except in the most prolonged dry spells. Weed growth should also be controlled by cultivation.

Watering. In a season of drought, watering is advisable. Do not sprinkle, but give the plants a very thorough soaking. If this is done the moisture is sure to reach the roots of the plants, and it will be found that one thorough watering each week will be sufficient.

Feeding. Water that has leached through fertilizer is often used along the rows. A good time to apply is just before or immediately after a rain or artificial watering. Do NOT apply a strong solution! All solutions applied should be diluted with water. Frequent applications of weak solutions is the best method. Pulverized sheep manure can be scattered along the rows and worked into the soil by cultivation. Another method is to place a layer of well rotted manure about 1½ or 2 inches thick upon the ground among the plants. Every rain or application of water will take nourishment from this fertilizer into the soil. The fertilizer will also act as a mulch and will help to retain the soil moisture.

Cutting. Cut the flower spike when the first bloom has just opened. The best time to cut bloom is in early morning or in the evening when the sun's rays are not intense. And when cutting, leave at least four perfect leaves on the plant to mature the bulb.

Digging and Storing. Before the ground freezes in the fall, dig the bulbs, remove the dirt, and cut the stalks off about one inch above the bulb. Expose to the sun and air until thoroughly dry. Place in a cool, dry cellar and after four or five weeks have passed, remove the old bulb, old roots and bulblets. Then store for the winter in shallow boxes or trays not more than four inches deep. An excellent place to store bulbs is in a fruit or vegetable cellar. A temperature of 40° F. is an ideal temperature for the storing of gladiolus bulbs.



THIS photograph of "Glads" in a wall pocket hung above the table, is a unique composition and illustrates an excellent use of the gladiolus for home decoration. The Primulinus types especially are readily adaptable for this treatment.

Variety shown is Patricia Carter. Description of this variety on page 23.

The Standard Varieties

| ADA DE POY (P.) Clear apricot, with bronze shading. Very long spikes with six to eight flowers open at one time. The petals are slightly ruffled. A variety that is well recommended. Bulbs, each, 1¼" |
|---|
| AFTERGLOW (G.) Cowee's origination. A tall growing variety producing large flowers of salmon-scarlet, with purplish-rose throat. A very beautiful |
| flower. Bulbs, each, 1¼″ |
| ALAN V. BUNCE (PG.) Orange-yellow with narrow lines of deep claret through lower petals. The flowers are well opened and are gracefully placed upon the flower spike. Bulbs, each, 1¼" |
| ALBANIA (G.) One of the best pure white gladiolus. Flowers are large, widely opened, of good substance and placed well on the stem. Bulbs, each, 1¼" |
| ALICE TIPLADY (PG.) Very large flowers of a most beautiful orange-saffron color. This is an old variety but one that is popular and always admired. Bulbs, each, 1¼" |
| ANNA EBERIUS (G.) Deep Rhodamine-purple shading into deep bordeaux center. Well formed flowers on good spike. This variety is admired by all. Bulbs, each, 1¾" |
| ANNIE LAURIE (PG.) A new variety of exceptional merit that was much admired by visitors in my gardens. The color is a delicate apple blossom pink over flesh. Through the lower petals is a feather-like mark of lavender pink. The petals are daintily frilled which adds to the attractiveness of the flower. This variety has a promising future for commercial use. Bulbs, each, 1¼" |
| ANTHONY ZONKER (G.) Very deep salmon-rose with a velvety red blotch on lower petal. A strong grower producing a tall stem with eight to ten large flowers open at one time. The petals of this flower are ruffled. Bulbs, each, 1¼" |
| ARABIA (G.) The novelty of this flower is its unusually dark color, which is a black mahogany red. The buds are so dark that they appear to be black, and visitors seeing the flower in the garden generally refer to it as "that black one." Unlike most of the very deeply colored sorts, Arabia does not possess a dull, flat shading. On the contrary it exhibits an unusual velvety sheen. |
| Bulbs, each, 1¼" |
| BARON JOSEPH HULOT (G.) Often called the best blue. However, this is not a true blue but a deep violet. The flowers are small, but it is very popular due to its deep color. Bulbs, each, 1¼" |



Catherine Coleman See Description

| BLUE TORCH (G.) | The color | of this flo | wei |
|--------------------|--------------|-------------|-----|
| is not a true blue | e but a ligl | nt violet. | The |
| flowers are large | and grow | on a very | tal |
| stem. | | # | |
| Bulbs, each, 1 1/4 | ″35c | 3/4 ′′ | 250 |

Bulblets, doz.35c 100 \$2.50

BLUSHING BEAUTY (G.) The opening buds are very delicate pink. The open flowers are light pink with dainty pink feather-like lines in the throat. The flowers are finely ruffled.

BYRON L. SMITH (G.) The coloring of this flower rivals the orchid. An extremely delicate shade of lavender on flesh ground. The throat of the bloom is rich cream. The flowers are of good size, finely formed and many open at one

Bulbs, each, 1 1/4"....10c 100......\$7.00

CAMEO (G.) Metzner's origination. Coralpink, partially overlaid with deeper pink. The flowers are large and placed well on the flower spike. This variety has many flowers open at one time, so it presents a fine display of color.

Bulbs, each, 1¾"....15c ¾"...... 10c

Bulblets, doz.15c 100......\$1.00

CAPTAIN BOYNTON (G.) Very light lavender with a deep lavender blotch in throat. Flowers of good form and sub-stance. Very popular. Awarded FIRST CLASS CERTIFICATE by American Gladiolus Society.
Bulbs, each, 11/4"....10c 100......\$7.00

CARMEN SYLVA (G.) Pure snow-white with very fine lilac lines deep in the throat of the flower. Many flowers open on a tall, straight, wiry stem.

Bulbs, each, 1¼"......10c

CATHERINE COLEMAN (G.) Salmon-pink overlaid geranium-pink with a blotch of amaranth-purple on lower petal. Tall grower, with flowers well placed on spike.

CHALLENGER (G.) This variety is a strong grower and a sure bloomer. The flowers are large, well formed and are an intense velvety red. It is one of

CLEOPATRA (G.) Large flowers of very deep yellow, borne on good strong stems. The flowers have good substance and the petals are ruffled.

 Bulbs, each, 1¼"
 \$1.00

 Bulblets, each
 10c
 Doz.
 \$1.00

CRIMSON GLOW (G.) Brilliant crimson with fine, narrow, white markings in the throat of the flower. The outer portions of the petals are flecked with deeper crimson. The flowers are large and they open with a generous spread of petals. This is a gorgeous flower and one of the best reds. Bulbs, each, 1 1/4"......8c 100.....\$6.00

| Bulbs, each, 1¼" 30c |
|---|
| DR. ELKINS (G.) Large white flowers with deep lilac-blue blotch in the throat of the blooms. The contrast of these two colors attract attention and makes this flower a favorite with most people. Bulbs, each, 1¼" |
| specks of ruby and white in throat of bloom. Flowers are very large, of good substance and well placed on spike. One of the best reds. Bulbs, each, 1½" |
| flowers. The color is a very beautiful shade of delicate rose pink which deepens at the edges of the petals. The throat of the flower is a dainty canary-yellow. This variety blooms early. Bulbs, each, 1¾" |
| DUCHESS OF YORK (G.) Often called blue. But the color is really purple. The flowers are of medium size, well placed on the spike with many open at one time. A tall grower, with a strong, straight stem. Bulbs, each, 1¼" |
| |
| petals it becomes a delicate shade of rose-pink. On each lower petal is a blotch of deep crimson which ends in a triangular spot of rich cream. The flowers have good form and substance. It is extremely early, some growers having cut blooms in fifty days from planting. It was given the AWARD OF MERIT by the American Gladiolus Society. Bulbs, each, 1¼" |
| EMILE AUBRUN (G.) An Australian variety of exceptional merit. The individual flowers are very large, with as many as ten open at one time. The color is a peculiar blending of deep dull red, bronze and slate, with a red blotch in center of lower petals. Bulbs, each, 1¾" |
| ETHELYN (P.) Deep, rich yellow, shaded orange, with lighter throat. A tall grower with 5 to 7 flowers open at one time. One of the finest Primulinus in existence. A favorite with the florists. Bulbs, each, 1¼" |
| EUGENE LEFEBVRE (G.) A beautiful large French variety. Intense pink, with throat dotted purplish-magenta and cream. An excellent sort for cut flowers. Bulbs, each, 1¼" |
| EUROPA (G.) One of the old varieties but it is still regarded by many growers to be the best white "Glad." Pure white, very large flowers and many open at one time. Bulbs, each, 1¼" |
| EVELYN KIRTLAND (G.) Very light rose-pink, growing deeper at edges of petals. Scarlet blotch in throat. Flowers are large and open with a broad expanse of petals. The spike is tall and straight, having many flowers open at one time. Bulbs, each, 1 1/4 " |



Giant Nymph See Description

HAZEL DAWN (G.) An uncommon strawberry-pink with throat a little lighter shade, and dotted with carmine markings. This variety attracted considerable

| 10 | NATHAN VAN DE (| CAR, GLADIOLUS SPECIALIST |
|--------------|---|--|
| - | | FERN KYLE (G.) A fine cream-white flower with a small throat mark of amaranth purple. The flowers are large and have ruffled petals. A strong growing variety. Bulbs, each, 1¾" |
| | N. T. | FIRY KNIGHT (G.) This variety is well named. It is a glowing fiery red. It is popular with visitors who have seen it in bloom in my gardens. Another variety well liked by the florists. Bulbs, each, 1 1/4"15c 3/4"10c |
| | | FLOSSIE (PG.) Rich deep coral-pink with edges of petals flecked a deeper pink. The two lower petals have a feather-like mark of crimson through the center of each. This is a very beautiful "Glad" and received much attention from visitors. Bulbs, each, 1¼" |
| | | FONTAINE (G.) A delicate light pink with creamy throat. The flowers are of medium size, of good substance with beautifully ruffled petals. This is a strong growing variety of early blooming habit and a good propagator. Bulbs, each, 1½"15c ¾" 10c |
| | | GENESEE (P.) The color is a light creamy-buff, a very unusual color for a "Glad." The flowers are perfect in shape and are well placed on the stem. It is a strong and vigorous grower. Bulbs, each, 1¼" |
| | Giant Nymph See Description | GIANT NYMPH (G.) Large, widely opened flowers of La France pink, with creamy- yellow throat. Has a long flower spike |
| with | Howers well arranged up Bulbs, each, 11/4" | oon it. 10c 100\$7.00 |
| are | of medium size, with peta | o yellow of early blooming habit. The flowers als of good substance that are slightly ruffled. d propagator |
| best flow | MEASURE (G.) By m yellow. The color is dee er. The blooms are very . This is a very healthy, Bulbs, each, 11/4" | any growers this is still considered to be the ep golden yellow with no markings within the large and many are open on the spike at one strong growing gladiolus. 10c 100 |
| deep | o in the throat of the flow | iful grenadine pink blending with straw yellow wer. The petals have excellent substance and 75c 34" |
| GLORIAI | | cate golden salmon blending to a cream yellow |

| HARBINGER (PG.) A clear, deep, burnt-orange color. Medium size bloom good substance that endure both sun and rain without spotting. This cateristic, combined with its low habit of growth, places it among the | har- |
|---|-------------------------------|
| landscape varieties. Bulbs, each, 1¾″50c Bulblets, doz50c \$2.50 | |
| Duiblets, doz | |
| HENRY C. GOEHL (G.) Large, widely open flowers of creamy-white, wi beautiful red blotch on lower petals. A wonderful variety that will be | th a come |
| very popular for cut flowers. Bulbs, each, 14" 15c 34" 10c | |
| Bulbs, each, 1¼" | |
| HERADA (G.) Pure lavender-mauve, darker in throat of flower. Tall, st stems bearing immense blooms. | rong |
| Bulbs, each, 1¼"10c | |
| ILLUMINATOR (G.) Carmine-red, lighter within the flower, but becomes rintense toward the outer edges of the petals, where it is flecked with de carmine markings. The flower is marked with narrow stripes of deep roon-purple. The color combination is unusual but of such a pleasing cacter that it is sure to command a second glance as one passes befor It is extremely early. This variety was awarded the FIRST CLASS (TIFICATE of the American Gladiolus Society. This is the highest awar the society and ILLUMINATOR is the first gladiolus to receive it. Bulbs, each, 1¼" | ma- char- e it. CER- |
| J. A. CARBONE (G.) Orange-salmon, shading deeper toward the outer e of the petals. This variety has a yellow center. A very large flower, of substance, borne on long, straight stems. | |
| Bulbs, each, 1½"10c | |
| JACOBA VAN BEYREN (G.) An extraordinary violet, self-color, which is tinct from other varieties of this class. It makes a good robust growth flowers well placed upon a tall, strong stem. Bulbs, each, 1½" | dis- with |
| J. D. OLIVER (G.) Large flowers of lavender-rose. Deeper colored marking lower petals. Six to eight flowers open at one time. This variety is a rogrower and produces a tall plant. Bulbs, each, 1½" | gs in bust |
| JEAN du TAILLES (G.) A fine French variety. Deep salmon having p flecked with a deeper salmon shade. Large flowers of good substance fine form. A sure bloomer and an excellent variety for cut flowers. Bulbs, each, 1¼" | |
| JENNY LIND (G.) A soft, delicate, shrimp-pink blending into a rich continuate. The flowers are lily-shaped with ruffled petals. A very dainty in iolus. Bulbs, each, 1¼" | ream glad- |
| JEWELL (PG.) A beautiful salmon-pink with a rich golden-yellow th The flowers are large, and are produced on strong, straight stems. Bulbs, each, 1¼" | roat. |
| JOERG'S WHITE (G.) An especially large flower of white shading to creat lower petal through which extends a feather-like mark of carmine. variety produces a magnificent spike that is sure to attract attention good exhibition flower. Bulbs, each, 1¼" | This |



JOHN ALDEN (P.-G.) Light yellow with scarlet blotch on lower petals. The color combination of this flower is unique and helps to brighten up its surroundings whether it be in the flower garden or in a vase. It blooms very early in the season. Bulbs, each, 1¼"......10c ¾"......6c Bulblets, doz.10c 100......75c LE MARECHAL FOCH (G.) This is a Holland variety—said to be a seedling of the gladiolus "America." It is a delicate shade of lavender pink, striped with a deeper shade of pink in the throat of the bloom. The flowers are immense and open very early. This variety always attracts attention wherever it is exhib-Bulbs, each, 1¼".....6c ¾".....4c LILAC QUEEN (G.) Pale pinkish lilac flecked with lavender-pink. Flowers of medium size produced on low growing plant. If one likes a flower that flecks, this is one that will suit. Bulbs, each, 1 1/4 "......10c LONGFELLOW (G.) This variety is admired by all. The color is La France pink. The flowers are large, of wide open form, and perfectly placed upon the spike. Tall, slender, straight stems, with from six to eight flowers open at one time upon it. This is an excellent variety.

Bulbs, each, 1¼"....30c ¾"...... 15c

Bulblets, doz.25c 100......\$1.75 LOS ANGELES (G.) Very delicate shrimp-Golden Measure pink with a cerise marking in the throat Description on page 10 of blooms. A very beautiful variety and a universal favorite, for it is in great demand as a cut flower. Bulbs, each, 1 1/4".....10c 100.....\$7.00 100.....50c Bulblets, doz. 10c LOTTIE BELLE (P.-G.) Ground color flesh shading to light rose-pink. Edges of petals often flecked with deeper rose-pink. Two lower petals have red feather-like marks extending through them. Throat is cream speckled red. A good propagator. LOUISE (G.) A good lavender variety. The flowers are exceptionally large, of a true orchid shade, with wine stripes on lower petals. A strong growing variety.

 Bulbs, each, $1\frac{1}{4}$ "
 10c

 Bulblets, doz.
 10c
 100

 50c
 50c

 LOVELINESS (G.) An old favorite and an extra fine variety. The color is very light creamy-buff, tinted pink. The flowers are large and well placed on the stem. MADAM MOUNET-SULLY (G.) Of French origin and one of the most striking sorts. The color is creamy white with two scarlet blotches on the lower petals. The contrast of these two coloros is very marked and it produces a beautiful combination. Another favorable characteristic of this variety

is its early blooming habit, for it is sure to be one of the first to open. Bulbs, each, 1¼"......30c

| MAIDEN'S BLUSH (P.) Fine flesh-pink, flecked with rose-pink, blending to lighter pink in throat. An early blooming variety and a favorite with the florists. | o e |
|---|---------------------------|
| Bulbs, each, $1\frac{1}{4}$ " 10c $\frac{3}{4}$ " 6c Bulblets, doz. 10c 100 50c | |
| MARIE KUNDERD (G.) The attractiveness of this flower is due to the daintiness of its formation. The bloom is medium to large, of pure white, with a scarcely visible line of light pink through the center of the lower petals. Each petal is intensely ruffled and tapers toward the end, which makes them appear slightly pointed. And their growth is such that when fully developed the outline of the flower resembles a triangle. This formation is novel and as the flowers open with a generous spread of petals, the combination is one of fine grace and beauty. This variety has an enviable award to its credit. In 1919, at Manchester, Mass., it was awarded the FIRST CLASS CERTIFICATE OF MERIT by the North Shore Horticultural Society. Bulbs, each, 1¼" | s. m l- el is |
| MARNIA (PG.) Golden orange, flecked at edge of petals with deeper orange. The flowers are large and have good substance. Six flowers open at one time. A strong growing variety. Bulbs, each, 1¼" | |
| MARY PICKFORD (G.) Delicate creamy-white with light sulphur-yellow throat. An extraordinary flower. This variety was awarded a FIRST CLASS CERTIFICATE OF MERIT by North Shore Horticultural Society of Manchester, Mass. Last season this variety attracted the attention of many of my garden visitors. Bulbs, each, 1¾" | S n- |
| MISS MADISON (G.) A delicate shade of light lavender pink. The flowers are large, of good form and substance, and are produced on strong, erect stems. Bulbs, each, 1¼" | |
| MISS T. ROSE (PG.) Creamy yellow and delicate pink, similar to the coloring shown at the base of the petals of some tea roses. Large flowers produced on a very tall, straight stem. A strong grower and a good propagator. Bulbs, each, 1½" | |
| MONTEZUMA (G.) Rich, dark crimson with very dark flecking on petals. The throat of flower deep maroon mottled with yellow. Very large flowers. Bulbs, each, 1¼" | .e |
| MRS. A. G. NELSON (G.) A beautiful salmon-pink flower with scarlet and pale yellow blotch on lower petals. Very large flowers of good substance with six to seven blooms open at one time. Bulbs, each 1¼" | e h |
| MRS. AVIS MANNING (P.) Lemon yellow shading to chrome in throat of flower. Large, well opened flowers. Bulbs, each, 1¼" | ε. |
| MRS. DOCTOR NORTON (G.) A beautiful shell pink blending into deeper pink at the extreme edges of the petals. The throat is a rich cream color. It is claimed that this flower possesses one of the best combinations of pink and cream. An excellent variety for cut flowers. Bulbs, each, 1¼" | is |
| MRS. F. C. PETERS (G.) A very beautiful shade of rose-lilac, with a crimson blotch bordered white in the throat of the bloom. It is an excellent variety and has won many awards. Bulbs, each, 1¼" | |
| MRS. FRANK PENDLETON (G.) Rose pink with deep blotches of maroon on lower petals. One of the older varieties and an excellent sort. Bulbs, each, 1¼" | n |



Muriel See Description

| MRS. HARRIET M. WHITCOMB(G.) A | large |
|------------------------------------|--------|
| flower of true flame color. The bl | ooms |
| are of good form and substance an | d are |
| nicely placed on a tall straight | stem. |
| Many flowers open at one time. | This |
| "Glad" rates highly as an exhib | oition |
| variety. | |
| Bulbs, each, 1 1/4 " | 50c |

- MRS. J. R. WALSH (G.) Very delicate pink with dark red blotch on lower petals. The flowers have good substance and the petals are intensely ruffled. Long flower spike. Fine variety.

 Bulbs, each, 1 ½ "....15c ¾ "......10c
- MRS. LEON DOUGLAS (G.) This variety produces the largest flowers of any gladiolus. The color is a light begonia-rose flecked with deeper rose markings. The throat of the bloom is pale yellow speckled with ruby. The flowers are well placed on the spike, and open very

MRS. P. W. SISSON, (G.) Light geranium-pink with cream-white at base of lower petals. When this variety was exhibited as a seedling it was awarded an A. G. S. First Class Certificate. And it also won a \$100 cash prize for best new seedling.

MURIEL (G.) Often called one of the blue shades. The color is a light lavender with blotches of deeper lavender on lower petals. The color contrast is marked, and harmonizes well. Many inquries were received regarding this sort while on exhibition at the New York State Fair.

 Bulbs, each, 1½"
 15c
 ¾"
 10c

 Bulblets, doz.
 15c
 100
 \$1.00

NIAGARA (G.) This is an old variety that is still very popular and a flower used largely for commercial work. Primrose-yellow, throat tinted carmine. The petals of this flower are often flecked with red.

| OPALESCENT (G.) Pale rose-lavender. A pure lilac radiating from the center of the flowe excellent substance, and are well placed upo strong growth. Received AWARD OF MER ciety in 1924. Bulbs, each, 1¾" | r. The flowers are large, of in the spike. It makes a good IT by American Gladiolus So- |
|--|--|
| Bulbs, each, 1¼" | |
| | \$6.50 3.00 |
| ORANGE FLAME (G.) An excellent variety the Orange-scarlet growing lighter within the flow orange-flame. The petals of this flower are velocities. | er. Lower part of flower vivid ery heavily ruffled. One of the |
| Bulbs, each, 1¼″ Bulblets, doz25c 100 | 25c \$1.50 |
| ORANGE GLORY (G.) A good shade of orange which is blotched carmine. A creamy-white s ter of the lower petals, which are heavily ru | tripe extends through the cen- ffled. |
| Bulbs, each, 1¾″ Bulblets, doz10c 100 | 10c 50c |
| ORANGE QUEEN (PG.) A rich shade of coppe variety and one greatly admired by visitors. best "Glads" in commerce. | Without exception one of the |
| Bulbs, each, 1¼" | 6.00 |
| OSALIN (PG.) Fine coral pink with soft orange variety grows to a good height and produce placed upon the spike, having six blooms ope visitors liked this variety. Bulbs, each, 1¼" | es large flowers that are well en at one time. All the garden |
| PARADER (G.) Begonia-rose flecked with brigh bordered with yellow in the throat of the bloosize with many open at one time. Bulbs, each, 1½" | om. Flowers of good form and |
| PHANOMEN (G.) Very delicate salmon pink blen This color combination is very dainty and be medium size, having ruffled petals of good with many flowers open at one time. Bulbs, each, 1 ¼" | peautiful. The flowers are of substance. An early bloomer |
| PICCADILLY (G.) Pure creamy yellow, with rich large, of good substance and grow well placed Bulbs, each, 1¼" | on tall, straight stems. |
| PINKIE (G.) A light lavender-pink with lavender blooms. Five to six flowers open at one tim Customers who are partial to lavender-pink floor Bulbs, each, 1 ½" | ne. A strong growing variety. owers will like this one. |
| PINK PERFECTION (G.) Delicate La France por center of the flower. The petals are often flowers with many open. The long flower soften grows crooked. The florists object to this trait adds to the gracefulness of the arraplaced in a basket or vase. Bulbs, each, 1½" | lecked with deep pink. Large pike which this sort produces his, but many gardeners claim ngement when the flowers are |



| TO TRATTIAN VAIN BE | CAR, GLADIOLOS SI LCIALISI | |
|---------------------------|--|--|
| | POLLYANNA (G.) Clear, rich, golden yellow. Many perfectly placed blooms open at one time. The petals of these flowers are very finely ruffled. This variety produces a very beautiful flower and its low growing habit makes it one of the best for landscape use. Illustrated on front cover. Bulbs, each, 1¼" | |
| | The color is a salmon shade of rose-pink | |
| Pythia See Description | with carmine-rose in throat of bloom. The flowers are large, beautifully ruffled with many open at one time. An excel- | |
| Bulbs, each 114" | lent sort for cut flowers. | |
| Bulblets, doz | 5c 10050c | |
| Bulbs, each, 1½" | | |
| | f salmon rose with throat marking of red and | |

excellent variety for cut flow ments. Bulbs, each, 11/4"..... ROMANCE (G.) Large flowers of salmon rose with throat marking of red and yellow. The edges of petals are bordered with grayish blue. A striking variety that is much admired.

ROSE GLORY (G.) Delicate shade of rose-pink, having deeper pink stripes through the petals. A very large flower of great substance and beautifully

| ROSE MIST (PG.) An excellent flower with a color that is not easy to describe. It is a deep rose with a distinct narrow line of buff on the edge of the petals. Large flowers on a sturdy, erect stem. This variety attracted considerable attention from visitors. |
|--|
| Bulbs, each, $1\frac{1}{4}$ " 35c $\frac{3}{4}$ " 20c Bulblets, doz. 35c 100 \$2.25 |
| ROSE PRECOSE (G.) A beautiful light pink flower with the petals sometimes flecked with light salmon markings. In color very similar to the gladiolus "Pink Perfection." The growth is vigorous, producing a strong flower spike that is tall and straight, with the flowers well placed upon it. Bulbs, each, 1½" |
| SANS PARIEL (G.) Clear, bright pink, lighter toward the center of the bloom. It is a very fine flower and one of the best of the French varieties. Bulbs, each, 1¼" |
| SARABAND (G.) One of the "smoky" varieties whose color is hard to visualize. A smoky wine color, I call it. There is a straw-yellow blotch in the throat of the flower. The blooms have good substance and are well placed on a tall spike. Bulbs, each, 1¼" |
| SCARLET PRINCEPS (G.) A beautiful scarlet, growing deeper within the flower. The blooms are large, with six or seven open at one time and grow |
| closely upon the stem. This produces a massive spike that is very effective. This variety has proven to be a consistent winner in competition. Bulbs, each, 1¼"10c 100\$6.50 |
| SHELL PINK (PG.) Beautiful light rose-pink, becoming lighter toward the center where it blends into white. This white throat is slightly mottled with light pink. Flowers are very large. Bulbs, each, 1¼" |
| SOUVENIR (P.) Pure golden-yellow, the best yellow Primulinus. Good strong grower, valuable for cutting and also for landscape work. Bulbs, each, 1½" |
| SULPHUR FRILLS (G.) Medium size flower of very light cream color. Extending through the lower petals is a fine line of red. The flowers are intensely ruffled. A very dainty variety. Bulbs, each, 1¾" |
| SUNNYMEDE (PG.) Rare shade of orange-yellow with red blotch in throat of blooms. The flowers are small but it is a fine, distinct variety. Bulbs, each, 1¼"20c |
| Bulblets, doz |
| scarlet, growing lighter toward the center of the flower where it blends into a pure golden-yellow. A large flower for a Primulinus type; carried upon a tell observed to the control of t |
| Bulbs, each, 114" |
| SUPERBA (G.) A rich, glowing, carmine-scarlet. Fine flower spike bearing many large flowers that open with a generous spread of petals. At the A. G. S. show in Grand Rapids, this variety was a winner in the seedling class. |
| Bulbs, each, 1½" |
| SYDONIA (G.) Medium size blossoms of rich purplish violet. The plant grows tall and stately. A good variety if one likes the deep shades. Bulbs, each 1¼" |



Opalescent Description on page 15

| Opalescent Description on page 15 | TACOMA (G.) Large salmon-pink flowers A sturdy grower producing a very strong stem but a short flower spike. Many flowers open at one time, which makes a great show of color. Bulbs, each, 1¼" |
|--|--|
| poses. Soft salmon-rose grov throat. A refined and dainty | ful variety that is useful for commercial purving deeper toward edges of petals. Cream variety. 20c 100\$14.00 |
| A good stem with from 5 to 7 Bulbs, each, 1 ½" | white and one of the finest white Primulinus blooms open at one time |
| throat which is speckled with from the throat of the flower | ht salmon-rose blending to a light cream in ruby. One single fine line of ruby extends through the lower petals. This variety pro- ut as nearly all of the florets are open at one |



Glorianna Description on page 10

Mixtures

DERSONALLY I do not like mixtures. Distinct varieties, separately labeled, have a stronger appeal to me. And it is my opinion that most any person will take greater interest in their flowers if they learn to identify them and always grow them separately. However, there are many customers who do not share my opinion. They do not care to purchase separately named varieties. A collection of assorted colors which can be grown, harvested, and stored as one variety, seems preferable to them. To meet this demand, I am offering this season two different mixtures, i. e., STANDARD MIXTURE and PREFERRED MIXTURE.

PREFERRED MIXTURE. This assortment is composed of named varieties only, and is made up special from sorts that appear in my list. The varieties selected are very desirable and they will produce specimen blooms of a good variety of colors. If you wish an assortment, and you are partial to any particular color, just mention the color, and I will make a collection that will delight you.

Bulbs, doz......\$1.00 100......\$7.00

Recent Introductions and Novelties

ALBATROS (G.) Another European importation. Flowers are very large often measuring 5 inches across them, pure white with no throat markings. Blooms have good substance and grow well placed on a tall, straight spike. This sort always attracts attention and it is an excellent exhibition flower.

Bulbs, each, 1 \(\frac{1}{4}'' \) \$3.50 \(\frac{3}{4}'' \) \$2.50 Bulblets, each \(\frac{1}{2}\text{0c} \) Doz. \(\frac{2}{2}\text{00} \)



Groff's Golden Dream See Description

CORONADO (G.) One of the very best of the newer varieties. Large white flowers heavily ruffled. Beautiful lace-like throat marking of purple. The color combina-tion is striking and always wins admira-tion. This is one of the most sought-for "Glads," and stock of it is hard to procure. Bulbs, each, 1 1/4 ".....\$10.00

CORRI (G.) Light gray-violet with deep violet stripe extending from throat of bloom through the lower petals. This mark terminates in a cream blotch. This is a good novelty and will add variety to one's collection. Bulbs, each, 11/4"....50c 3/4"......30c

Bulblets, each 5c Doz.50c

DAINTY QUEEN (L.) This variety was first offered for sale last season. It is a dainty flower, of delicate shell-pink. The flowers are about 4 inches across and are well spaced on the flower spike, which grows tall and slender. The flowers open widely and are formed of petals that are laciniated. The combination of these characteristics produce a very dainty and graceful "Glad." Bulbs, each, 1 1/4".....\$5.00

Bulblets, each........50c Doz. 5.00

DRACCOCEPHALUS (S.) The meaning of this name is Dragon Head. And this specie produces a very peculiar flower that is more of a curiosity than a thing of beauty. The blooms are small, are extremely hooded and do not open widely. The color is a peculiar yellowish. green with short, slender stripes of red that penetrate the petals. So the appear-

ance of the back of the flower is the same as the front. This is a novelty that will make your collection more interesting.

EMILE LEMOINE (G.) Light lavender with deep violet blotch on lower petals. Produces tall flower spikes bearing large, widely opened flowers. This is a good novelty.

 Bulbs, each, 1 1/4 "
 25c

 Bulblets, doz.
 25c

 100
 \$1.50

GIANT PEARL (G.) An Australian variety. Very large white blooms perfectly shaped, that form an enormous flower spike. A good exhibition "Glad."

 Bulbs, each, 1¼"
 \$3.00

 Bulblets, each
 30c
 Doz.
 3.25

GOLDIE LOCKS (P.) One of the most refined and dainty of the Primulinus type. A very delicate shade of clear yellow that is nearly as light as cream. The throat of the flower is clear with no marking. One of the most desirable "Prims."

Bulbs, each, 1 1/4"......50c Bulblets, doz......50c

GROFF'S GOLDEN DREAM (G.) Very clear deep yellow, with no marking within the flower. The blooms are well placed upon the spike, and have excellent substance. The edges of the petals roll back similar to those of a rose. There are from six to nine blooms open at one time. This variety is a tall grower.



Rose Mist Description on page 17

HAMBURG PINK (G.) Bright strawberry-pink, with deeper colored markings through lower petals. Large flowers of good substance. Bulbs, each, 1 ½ ".....\$2.50

HEAVENLY BLUE (G.) A very beautiful novelty that approaches a blue shade closer than any other "Glad." The color is a very fine clear light-violet, with a deeper violet mark in the throat of the flower. The blooms are large, of good substance, and grow well placed upon the spike. There are from six to eight flowers open at one time. This variety attracted very much attention and many favorable comments from visitors to my garden last season.

Bulbs, each, 1 1/4".....\$7.00 Bulblets, each......60c Doz...... 6.00

KIRCHHOFF'S NEW VIOLET (G.) The best of Kirchhoff's violet "Glads." A true shade of violet. Flowers are of medium size and have good substance. Stock of this variety is scarce. Bulbs, each, 1 1/4 ".....\$1.00

LACINATUS (L.) Small flower of rose-pink. The edges of the petals are cut or laciniated. Many people expect a large, exquisite bloom from this variety, but meet with disappointment at blooming time. This is one of the first varieties of this type to come upon the market, which makes it an interesting novelty.

Bulbs, each, 11/4".....20c Bulblets, doz.......20c 100.....\$1.25

LADY BYNG (P.-G.) This variety is a Canadian origination. In color a delicate shell-

pink. Medium to large size flowers, five to six open at one time with good placement on the stem. An early bloomer and good propagator.

LAVENDER BRIDE (G.) True lavender suffused with gray that gives a "smoky" appearance to the flowers. The blooms are of good size and form but are inclined to be a little "soft." However, this is an excellent flower and was popular with the garden visitors. This is one of the newer introductions.

Bulblets, doz. 30c 100 \$2.00

LILY OF GOLD (G.) This variety was introduced last year and stock of it is very scarce. The color is a rich canary yellow, deeper on lower petals. Flowers are large and open with a broad expanse of petals which are the ruffled type. The blooms are perfectly placed on the spike with six or more

LOCARNO (G.) Solid color of rich deep purple with no markings. Medium size flowers of good substance and early blooming habit. Vigorous plant and good propagator.

 Bulbs, each, 1¼"
 \$2.00

 Bulbets, each.
 20c
 Doz.
 2.00



Orange Queen
Description on page 15

MOTHER MACHREE (G.) One of the most unusual and beautiful of recent introductions. And a color that is hard to describe. It is a vinaceous lavender blending into a deeper shade toward the outer edges of the petals. Tips of petals are flecked dull red. The throat is cream with a pink line extending through the lower petal. The general color impression given by this combination is gray or "smoky," and this "Glad" is referred to as "that smoky one." The flowers are large, about five inches across, possess good substance and fine keeping qualities. The blooms are well placed upon the spike, having six to eight open at one time. The spike is tall, straight, and

strong. The plant is a vigorous grower and an excellent propagator. I had the pleasure of seeing this variety at different times as it grew as a seedling in the field of the originator. So I have observed it under varying conditions, and I know it will "stand up" in the most trying weather. This variety won first prize in the seedling class at the National Show at Hartford, Conn., in 1927. It is high in price, but it will be profitable to get a start in it now, for it has become the most popular of the new creations.

for it has become the most popular of the new creations.

Bulbs, each, 1½"......\$100.00 ¾"......\$60.00

Bulblets, each....\$10.00 3.....\$25.00 Doz......100.00

MRS. M. J. KILLION (G.) Large cream-white flowers tinted a delicate shade of pink at edges of the petals. Good substance.

 Bulbs, each, $1\frac{1}{4}$ "
 \$2.00

 Bulblets, each
 20c
 Doz.
 2.00

MRS. WILLIAM FAIRCLOUGH (G.) The color of this flower is hard to describe. It is a light reddish-purple flecked with a deeper shade of this color. The two lower petals are very deep purple. The flowers are of medium size, and possess a rich velvety sheen. There are from six to eight blooms open at one time. This variety is an excellent novelty and received many favorable comments from visitors in my gardens.

ORANGE SMOKE (P.-G.) Introduced last season. Light orange, with edges of petals flecked dull red. Light orange yellow deep in throat of the blooms. The color effect is smoky orange, hence the name. Large blooms widely spaced on slender stems.



Jacoba Van Beyren Description on page 11

| 127 STRONG | AVE., SYRACUSE, N. Y. | 23 |
|---|---|---|
| Jacoba Van Beyren Description on page 11 | ORCHID LADY (G.) Large flow orchid lavender with slight cream in throat. A good flower of vigorous growth, and prolific. Bulbs, each, 1¼" | touch of exhibition tall, early\$2.00 z |
| line in throat. | with edge of petals deep rose-doree | |
| PFITZER'S TRIUMPH (G.) This flowers. The flower spike is m across, and having four to si salmon with a darker colored admiration of all the visitors to | variety produces one of the largest assive with blooms measuring nearly x open at one time. The color is blotch on lower petals. This ''Glac | and finest v six inches a flaming d" won the |

Bulbs, each, 11/4"..... PFITZER'S TRIUMPH (G.) This flowers. The flower spike is n across, and having four to s salmon with a darker colored admiration of all the visitors Bulbs, each, 1 1/4"..... Bulblets, doz.

PRIMULINUS (S.) The original wild Primulinus, said to have been found in Africa near the Victoria Falls. Small, delicate flowers, of sulphur yellow, that are decidedly hooded. Not especially beautiful, but I grow it as a novelty. It is always interesting to visitors.

PURPLE VICTORY (G.) Large flowers of deep cerise-purple. Six to eight flowers open at one time. Stock of this variety is scarce.

| RESPLENDENT (G.) Deep cream, suffus flowers are medium size, have good s ruffled. Six to eight blooms open at on Bulbs, each, 1 1/4 " | ubstance and the petals are intensely te time. Good novelty. |
|--|---|
| RITA BECK (G.) A light salmon-pink on the bloom. Radiating from the cente lower petals, are seven distinct paralle flowers are large, of excellent substance is the best of the newer sorts and has a Bulbs, each, 1 ½ "\$2.00 Bulblets, doz | r of the flower, through each of the el hair-like lines of clear scarlet. The ce and well placed on the spike. This |
| A combination of gray and salmon-pink and dotted with ruby and gold. The stance and open widely. This is an ewho see it. Bulbs, each, 1¼"\$2.50 Bulblets, each | c. The throat of the flowers are lighter flowers are very large, of good sub- excellent sort and a favorite with all |
| Bulblets, each25c | Doz 2.50 |
| ROZAN (G.) This variety is often referred Very large flowers of delicate rose passive at one time. A very beautiful flowers | oink, with seven blooms open on the |
| gator. Rulbs each 114" | \$7.00 |
| Bulbs, each, 1 1/4 " VELVET BRONZE (G.) Velvety bronze-re- | ed. A good novelty. The flowers are |
| Bulbs, each, 11/4" | ed. A good novelty. The flowers are note, with from six to eight open at one Straight, strong stems. |
| Bulbs, each, 1½" | ed. A good novelty. The flowers are not with from six to eight open at one Straight, strong stems. Doz. \$1.00 Doz. 1.00 dark blotch in throat. A good "Glad." |
| Bulbs, each, 1½" | ed. A good novelty. The flowers are not given by the form six to eight open at one straight, strong stems. \$1.00 Doz. \$1.00 dark blotch in throat. A good "Glad." \$35c The petals are beautifully frilled and ion of the flower suggests an orchid— |
| Bulbs, each, 1½" | ed. A good novelty. The flowers are not to the property of the flowers are straight, strong stems. \$1.00 Doz. \$1.00 dark blotch in throat. A good "Glad." 35c The petals are beautifully frilled and ion of the flower suggests an orchid—edium size, graceful and dainty. An |
| Bulbs, each, 1 ½ " | ed. A good novelty. The flowers a nee, with from six to eight open at or Straight, strong stems. \$1.00 Doz. \$1.00 dark blotch in throat. A good "Glad |



